

New Looks at Alchemy Properties's 24-Story Midtown Condo

The condo building features 55 units starting from \$1.35 million.

BY TANAY WARERKAR · FEB 22, 2016, 2:00P



The amenity terrace at the NOMA.

All renderings via Alchemy Properties

New renderings have been unveiled for Alchemy Properties-developed, 24-story residential building located at the border of NoMad and Midtown. And with it the developer has launched the [teaser site](#) for the FXFOWLE-designed property, which has a total of 55 condo units.

Located at the corner of West 30th Street and Sixth Avenue, the building features one to three bedroom apartments with prices starting at \$1.350 million. Sales on the unit won't launch until sometime in the spring however.

Alchemy Properties was also the developer behind the [conversion of the top floors](#) of the Woolworth Building into luxury apartments.

The residential building in Midtown replaced a set of single story stores. When we [last reported](#) on the development, it was listed at 846-850 Sixth Avenue, but the residential project now has a new name: The NOMA, and it's official address is 50 West 30th Street.



<http://bit.ly/1WEoBG7>