



## The 24-Story Noma Tower Grows At 50 West 30th Street



The Noma at 50 West 30th Street. photo by [Tectonic](#)

**BY: REBECCA BAIRD-REMBA 8:00 AM ON DECEMBER 5, 2016**

Alchemy Properties is developing a 316-foot-tall condominium tower at the corner of 30th Street and Sixth Avenue in NoMad, and **Tectonic** swung by the site recently to document the latest progress. The development, known as NOMA, has reached three stories above street level at 50 West 30th Street.

The finished project will have 55 apartments stacked on top of a two-story, 10,363-square-foot retail base. Most of the upper floors will hold only two or three units, and the fifth floor will be devoted to amenity spaces, including a library/lounge, gym, and a landscaped communal terrace.

Units will range from 679-square-foot one-bedrooms to 2,530-square-foot three-bedrooms. Twenty five apartments are **up for grabs** so far, and 16 listings have entered contract, according to StreetEasy. Available units start at \$1.375 million for a one-bedroom apartment and \$2.195 million for a two-bedroom, two-bath, and they go as high as \$3.095 million for a 1,300-square-foot two-bedroom, two-bath on the 20th floor.

FXFOWLE Architects designed the building. NOMA's boxy glass form will be subdued compared to the angular, cutting-edge **35XV**, a 25-story condo building that FXFOWLE dreamed up for a site 15 blocks south of here in Chelsea. Both developments follow on the heels of several high-profile Manhattan projects for the firm, including a 500-foot-tall skyscraper planned for **77 Greenwich Street**, a museum for **Liberty Island**, and a **66-story office tower** under construction at Hudson Yards.



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