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Midtown The NOMA Boutique Building Hot Shopping Shopping Design Fashion Crossroads

By World Journal
Impressions 1,528,917

Photo: MW Studio



Living room.



125-foot garden-view terrace.

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[New York News] The 30th Street in Midtown Manhattan, The NOMA near Fifth Avenue is a boutique building with 24 floors and a total of 55 units. Since the middle of last year, it has sold well and over half of the units have been sold. Thanks to its simple and practical, functional design, and very central location.

"Location, Location, Location." is the first element of real estate investment. It means that the location of the property will affect its value-added potential. It also refers to the convenience of daily life and transportation. The NOMA (West 30th Street) is in Manhattan's NoMad district. NoMad (North of Madison Square Park) refers to the middle ground between the Manhattan Flatiron District, Union Square, Chelsea, and Gramercy Park. It has a long history, and in recent decades it has been a wholesale in New York. Center, and sightseeing shopping center.

The NoMad is really convenient. It is a crossroads for shopping, food, art, design, and fashion. The familiar Macy's Department Store, Empire State Building and South Koreatown are all located here. There are too many Asian cuisines to choose from, and it is also 15 minutes away from Huaying by subway.

From another angle, how many people are invited to participate in fashion parties even if they spend high prices to buy high-line parks or other tidal areas?

The NOMA is headed by the architectural firm FXFOWLE, which is experienced in urbanization, high technology and sustainable innovative architectural design. The design philosophy is to find the best match from function, location, performance, design, etc. form. The design style of the building is influenced by Bauhaus's style in Germany. The simple, attention-building function reflects the characteristics of the area, which is the center of Manhattan's creativity and culture. Banded glass and brick facades create a distinctive silhouette that is bold and eye-catching. It echoes the area where it is located, with the taste of modern industrial design. History hoof is the center of craftsmanship and craftsmanship.

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The NOMA is a 24-storey building with a total of 55 units, ranging from one bedroom to three bedrooms. It has been completed at the end of 2017 and is now available for occupancy. The interior design is crisp, simple, and the construction materials are natural and warm, full of comfort and style. Other configurations include over-sized windows, high ceilings, white oak flooring, etc. The kitchen is a white polished cabinet with egg lime quartz countertops. Many units have the most scenic views and balconies, and the Northeast can be seen next to the Empire State Building. The top floor is two attic units. The building's public facilities include a 125-foot-long garden-view terrace with an outdoor barbecue and dining area, a library, and a fitness center.

The NOMA developer is Alchemy Properties, headquartered in Manhattan, a privately held real estate development and investment company founded in 1990 that already has 2 million square feet of multi-family and apartment residences. The construction projects undertaken included the 35XV building and the top floor luxury apartment project at the landmark Woolworth Building.

Details can be found at: www.theNOMA.com or Tel: 212-472-5030
Contact broker Timothy McCarthy.



Modern bathroom equipment.

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Balcony.



The modern exterior of The NOMA building.

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