



January 5, 2017.

# Bauhaus-inspired Midtown condo debuts its \$6.75M penthouse

By EMILY NONKO



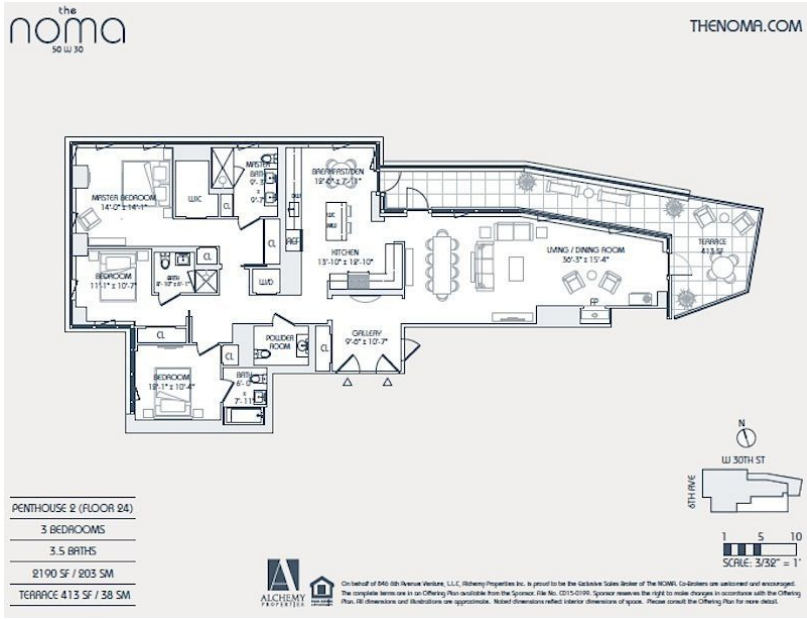
*Alchemy Properties*

The NOMA, the Alchemy Properties-developed, 24-story condo that launched sales last year, has just debuted its most expensive unit. The building's penthouse, asking \$6.75 million, has three bedrooms and three bathrooms over 2,190 interior square feet.

Located on the corner of West 30th Street and Sixth Avenue—and known as the NOMA—the building holds one to three bedrooms with prices going up from \$1.55 million. According to building reps, nearly half of the 55 units have sold so far.

This particular penthouse comes with direct elevator access and exposures to the north, south, east, and west. The living room, which has a dramatic wall of windows and a gas fireplace, leads out to a 413-square-foot private patio. There is also a spacious eat-in kitchen off the living room, and a massive walk-in closet off the master bedroom. Building amenities include a landscaped terrace, lounge, fitness center and 24-hour attended lobby.

Compared to other new Midtown developments, the pricing is relatively tame for a penthouse unit. (Alchemy Properties, however, is no stranger to marketing ultra luxury apartments, as the developer is behind the conversion of the top floors of the Woolworth Building.) According to the sales team, this is the least expensive new construction penthouse to hit the market in the NoMad area. That's probably a good thing, considering the overall slowdown of Manhattan's luxury market.



The penthouse's floorplan Alchemy Properties



<http://bit.ly/2hVXi0b>